

## DEFINITIVE COURSE RECORD

Course Title	<b>BACHELOR OF ARTS (HONOURS) BUSINESS STUDIES with Foundation Year</b>
Awarding Bodies	<b>University of Suffolk</b>
Level of Award <sup>1</sup>	<b>FHEQ Level 6</b>
Professional, Statutory and Regulatory Bodies Recognition	<b>None</b>
Credit Structure <sup>2</sup>	<b>480 Credits (Level 3 credits will not be counted towards final award)</b>  <b>Level 3: 120 Credits</b> <b>Level 4: 120 Credits</b> <b>Level 5: 120 Credits</b> <b>Level 6: 120 Credits</b>
Mode of Attendance	<b>Full-time</b>
Standard Length of Course <sup>3</sup>	<b>4 years full-time with Business Foundation</b>
Intended Award	<b>BACHELOR OF ARTS (HONOURS) BUSINESS STUDIES</b>
Named Exit Awards	<b>DipHE in Business Studies</b> <b>CertHE in Business Studies</b>
Entry Requirements <sup>4</sup>	<b><u>Standard Entry Requirements</u></b>  Have 5 passes at GCSE or NARIC Confirmed equivalent. No formal proof of English required for UK nationals and qualifying EU applicants. All applicants are accessed by LSC admission team via interview for listening and speaking and for writing via a personal statement. Performance at B2 is required for students whose first language is not English. This includes those who are recently naturalised UK nationals  <b><u>Non Standard Entry</u></b> LSC welcomes applications from all those interested in furthering their education. If applicants do not meet the standard entry requirements but can demonstrate that their life/work skills would make them suitable for undergraduate study, they will be considered.  The admissions procedure will include a careful scrutiny of their application forms for evidence of:

<sup>1</sup> For an explanation of the levels of higher education study, see the UK Quality Code 2018 (<https://www.qaa.ac.uk/quality-code/#>)

<sup>2</sup> All academic credit awarded as a result of study at the University adheres to the Higher education credit framework for England 2021 (<https://www.qaa.ac.uk/quality-code/higher-education-credit-framework-for-england>).

<sup>3</sup> Where the course is delivered both full-time and part-time, the standard length of course is provided for the full-time mode of attendance only. The length of the part-time course is variable and dependent upon the intensity of study. Further information about mode of study and maximum registration periods can be found in the [Framework and Regulations for Undergraduate Awards](#).

<sup>4</sup> Details of standard entry requirements can be found in the [Admissions Policy](#) [BA (Hons) Business Studies] with Foundation year (SITS Course/Route Code)

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	<ul style="list-style-type: none"><li>- Relevant work experience of a substantial nature and duration</li><li>- Ability to pass examinations of some description, which will be considered on merit</li><li>- An independent reference</li><li>- An assurance that the applicant has a requisite level of English</li><li>- Successful completion of LSC Business Foundation Programme</li></ul>
Delivering Institution(s)	London School of Commerce [London and Manchester]
UCAS Code	<b>[INSERT UCAS CODE]</b>

This definitive record sets out the essential features and characteristics of the Bachelor of Arts in Business Studies course. The information provided is accurate for students entering level 4 in the 2022 - 2023 academic year<sup>5</sup>.

### Course Summary

The Business Foundation at Level 3 provides applicants with a bridging and preparatory period of study in which they are able to develop their specific study skills and language capabilities to a level at which they may progress to Level 4 study. The subjects studied also provide an introduction to the discipline of Business Studies and related management areas and support the transition into UK higher education and its requirements including approaches to assessment, written work requirements.

Students who successfully complete the Business Foundation programme are entitled to automatic progression and entry to the BABS programme.

The BA (Hons) Business Studies with Foundation year offers an integrated award and progression framework which complements existing university programmes and which is able to provide a clearly differentiated opportunity for study which is distinctively aimed at recruiting students who are seeking to develop their knowledge and skills in business.

The developed body of knowledge gained from this programme will facilitate a systematic, and reflective approach to business and management practices and approaches and will enable graduating students to be adaptive, strategic thinkers who are able to evaluate critically and respond to complex business issues. They will be able to apply high-level business skills and knowledge from academic theories to the business internal and external context. The overall outcome from a student engaging with the programme of study will be a business, manager, or career professional in an aspect of business and management who is able to add value to the profession in which they are developing their career through meeting the needs and expectations of employers; and through their increased knowledge, skills and capacity to apply effectively acquired transferable, integrated skills.

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<sup>5</sup> The University reserves the right to make changes to course content, structure, teaching and assessment as outlined in the [Admissions Policy](#).

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A typical business graduate of the programme will:

- have a wide knowledge and understanding of the broad range of areas of business and management and the detailed relationships between these, their application and their importance in an integrated framework
- consistently demonstrate a command of subject-specific skills including application of knowledge, as well as proficiency in intellectual skills
- have a view of business and management which is influenced by a variety of learning sources including guided learning, team work and independent study,
- be distinguished by their enhanced capacity to develop and apply their own perspectives to their studies, to deal with uncertainty and complexity, to explore alternative solutions, to demonstrate critical evaluation and to integrate theory and practice in a wide range of situations.

The programmes are delivered at the LSC London and Manchester campuses throughout the twelve months of the calendar year with each having three admission entry points and programme commencement dates throughout that period. Students may therefore submit their application, seek admission, and gain entry to study during the year.

The flexible delivery structure increases access opportunities to students requiring entry to study at a variety of points during any calendar year. This strategic approach to recruitment attracts international applicants whose profile may not be tied to UK school years or “A” level qualifications cycles and who wish to commence their studies at different times during the calendar year.

### **Course Aims**

The principle aims of the Business Foundation programme are to:

- Provide a bridging and foundation learning experience which introduces students to the requirements of UK higher education
- Provide a study skills and English language foundation level programme which prepares and facilitates entry to the undergraduate BA (Hons) Business Studies programme
- Provides a guaranteed entry route to the BA (Hons) Business Studies programme for those students who successfully complete the programme.

### **Foundation Year Course Learning Outcomes**

The following statements define what students graduating from the Business Foundation course will have been judged to have demonstrated in order to achieve the award. These statements, known as learning outcomes, have been formally approved as aligned with the generic qualification descriptor for level 3 awards .

On successful completion of the Business Foundation Programme, students will have achieved the following outcomes:

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(A) Knowledge, Understanding and Skills: Students completing the programme will be able to:

A1	Operational contexts: – Operate in predictable and defined contexts that require the use of given techniques and information sources in forming conclusions.
A2	Autonomy and responsibility for action: - Undertake responsibility for their actions in initiating and completing tasks and procedures under direction and/or supervision and within defined contexts.
A3	Knowledge and Understanding:- Understand the defined areas of the knowledge base and the contexts and demonstrate an awareness of current areas of debate in the particular field and its context.

(B) Cognitive Skills: Students completing the programme will be able to:

B1	Conceptualisation and critical thinking:- Relate principles and contexts to the underlying frameworks, theories and approaches to the subjects studied
B2	Problem solving, Research and Enquiry:- carry out defined investigative approaches and communicate results effectively in a given format
B3	Synthesis: - Collect and order information to be able to inform a choice of solutions to problems in identifiable contexts
B4	Analysis and evaluation:- Analyse a range of information and evidence using pre-defined principles, frameworks or criteria

(C) Key Skills- Practical/Professional Skills: Students completing the programme will be able to:

C1	Adaptation and contexts:- Be able to undertake a given and defined task and/or role
C2	Performance;- Undertake a given level of performance in carrying out a task or a skill set which may be complex
C3	Team and organisational approach:- Adapts behaviour to meet the required tasks and obligations to learning requirements and context
C4	Ethics and approach:- possesses and awareness of ethical issues in the carrying out of a task in defined contexts

(D) Transferable Skills: Students completing the programme will be able to:

D1	Personal evaluation and development:- Is able to consider and assess own capabilities and engages with guided and specified development activity
D2	Interpersonal and communication skills:- uses these to clarify tasks and information and communicates outcomes in specified and defined contexts

The principle aims of the BA (Hons) Business Studies programme and the programme in its international three year format are to:

[BA (Hons) Business Studies] with Foundation year (SITS Course/Route Code)

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- Develop a critical awareness and understanding of the main functional areas of business studies and business administration and the associated management processes within a variety of institutional and organisational contexts.
- Provide a broad and coherent programme of integrated study of the subjects which contribute to the business and management discipline which enables students to develop an understanding of contemporary business theory and practices in a variety of organisational contexts and sectors of activity.
- Enable graduates to develop the necessary range of generic (transferable), cognitive, intellectual, personal and interpersonal skills required for effective undergraduate study and future vocational needs.
- Enable and support graduates to develop their applied and intellectual skills and knowledge to make an effective contribution to an organisation as a junior manager or business professional upon graduation.
- Develop in students a critical appreciation, comprehension and understanding of the manager, leader, and business professional and the roles which they undertake in the modern business world.
- Establish the foundation for future career development, personal development planning and continuing professional development for each learner.
- Provide students with the analytical and evaluative skills commensurate with degree level higher education. That is, to develop students' cognitive, intellectual, and imaginative powers, their understanding and judgment; their problem-solving skills; their ability to communicate; their ability to see relationships within what they have learned and to perceive their study of business in a broader perspective.

The principal objectives of the programme are to enable students to achieve the above aims through developing their:

- understanding of how they learn and their ability to reflect on that learning and formulate new ideas,
- knowledge of, and ability to use, appropriate information systems,
- skills in numeracy, literacy and communication to enable them to understand and use finance and accounting processes and to operate effectively and efficiently in an appropriate range of business activity areas,
- ability to undertake original research and to critically analyse the data and information gathered,
- ability to contribute to the implementation of new ideas and strategies for the benefit of organisations, written and oral communication skills, and for international students: enhance their English language skills

### Course Learning Outcomes

The following statements define what students graduating from the BA (Hons) in Business Studies course will have been judged to have demonstrated in order to achieve the award. These statements, known as learning outcomes, have been formally approved as aligned with the generic qualification descriptor for level 4/5/6 awards as set out by the UK Quality Assurance Agency (QAA)<sup>6</sup>.

The following are the intended generic Programme Learning Outcomes:-

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<sup>6</sup> As set out in the Higher education credit framework for England 2021 (<https://www.qaa.ac.uk/quality-code/higher-education-credit-framework-for-england> )

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### Generic Programme Outcomes

The following sections provide a set of generic programme outcomes covering Cognitive, Practical and Transferable Skills that apply to all programmes. Knowledge and Understanding outcomes are listed separately within the individual programme specifications.

This subject benchmark statement is for general business and management honours degree programmes only. The purpose of business and management programmes may be characterised in a number of areas of focus including the following:

- study of business and organisations, their management and the changing external environment in which these are contextualized and in which they operate
- preparation for and development of a career in business and management
- enhancement of lifelong learning skills and personal development to contribute to society at large and to the discipline and subjects within the discipline.

### Knowledge and understanding

There is an expectation that degree programmes covered by this subject benchmark statement should provide a broad, analytical and highly integrated study of business and management. Students should be able to demonstrate relevant knowledge and understanding of organisations, the external environment in which they operate and how they are managed. This core aim is augmented by the context of globalisation and the application of generic benchmark concepts to the specific challenges and contexts of international business.

There is an emphasis upon understanding and responding to change and the consideration of the future of organisations and the external environment in which they operate. The interrelationships among and the interconnectedness between these areas are very important within the overall student learning experience, and should be demonstrated in the capabilities of successful students from all modes of delivery.

Organisations - this encompasses the internal aspects, functions and processes of organisations including their diverse nature, purposes, structures, governance, operations and management, together with the individual and corporate behaviours and cultures which exist within and between organisations and their influence upon the external environment.

External environment - this encompasses a wide range of factors, including economic, environmental, ethical, legal, political, sociological and technological, together with their effects at local, national and international levels upon the strategy, behaviour, management and sustainability of organisations.

Management and business contexts - this encompasses the various processes, procedures and practices for effective management of organisations. It includes theories, models, frameworks, tasks and roles of management together with rational analysis and other processes of decision making within organisations and in relation to the external environment. Within the framework of these three main areas, it is expected that students will also be able to demonstrate knowledge and understanding in the following areas:

- international markets - the development and operation of markets for resources, goods and services

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- global customer orientation - customer expectations based on cultural differences, service and orientation
- international finance - global money markets, world financial centers, global use and transfer of finance; the use of accounting and other information systems for transnational managerial applications
- people across boundaries - the management and development of people within transnational corporations
- international operations - the management of resources and operations across global multi site organisations
- global information systems - the development, management and exploitation of information systems and their impact on international organisations
- communication and internet technology - the comprehension and use of relevant communication and internet technologies for application in business and management
- global business policy and strategy - the development of appropriate international, national and local policies and strategies within a changing environment, to meet stakeholder interests
- pervasive issues - sustainability, globalisation, corporate social responsibility, diversity, business innovation, creativity, enterprise development, knowledge management and risk management

### Skills

Business and management degrees are strongly related to practice and therefore there should be a strong link between the development of skills and employability of graduates. Students should be able to demonstrate a range of cognitive and intellectual skills together with techniques specific to business and management. Students should also be able to demonstrate relevant personal and interpersonal skills. These include (not in any particular priority order):

- cognitive skills of critical thinking, analysis and synthesis. This includes the capability to identify assumptions evaluate statements in terms of evidence, to detect false logic or reasoning, to identify implicit values, to define terms adequately and to generalise appropriately
- effective problem solving and decision making using appropriate quantitative and qualitative skills including identifying, formulating and solving business problems. The ability to create, evaluate and assess a range of options together with the capacity to apply ideas and knowledge to a range of situations
- effective communication, oral and in writing, using a range of media which are widely used in business such as the preparation and presentation of business reports
- numeracy and quantitative skills including data analysis, interpretation and extrapolation. The use of models of business problems and phenomena
- effective use of communication and information technology for business applications
- effective self-management in terms of time, planning and behaviour, motivation, self-starting, individual initiative and enterprise
- effective performance, within a team environment, including leadership, team building, influencing and project management skills
- interpersonal skills of effective listening, negotiating, persuasion and presentation
- ability to conduct research into business and management issues, either individually or as part of a team for projects/dissertations/presentations. This requires familiarity with and an evaluative approach to a range of business data, sources of information and appropriate methodologies, and for such to inform the overall learning process

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- self reflection and criticality including self awareness, openness and sensitivity to diversity in terms of people, cultures, business and management issues. Also, the skills of learning to learn and developing a continuing appetite for learning; reflective, adaptive and collaborative learning.

Generic outcomes for the Certificate of Higher Education include seeking to develop the students' ability to:

- evaluate the appropriateness of different approaches to solving problems related to their area(s) of study and/or work;
- communicate the results of their study/work accurately and reliably, and with structured and coherent arguments;
- undertake further training and develop new skills within a structured and managed environment;
- Develop their abilities, and qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Generic outcomes for the Diploma of Higher Education include seeking to develop the students' ability to demonstrate:-

- knowledge and critical understanding of the well-established principles of their area(s) of study, and of the way in which those principles have developed;
- an ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- knowledge of the main methods of enquiry in their subject(s), and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study; an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

On successful completion of the *BA (Hons) Business Studies* programme students will have achieved the following outcomes:-

(A) Knowledge Understanding and Skills: Students completing the programme will be able to:

A1	Demonstrate a critical comprehension and evaluative understanding of the main issues, theories and methodologies that are central to business and business management in organisations;
A2	Demonstrate a critical awareness, comprehension, and analytic understanding of the main functional areas of business studies, business administration and business management processes within a variety of institutional and organisational contexts.
A3	Evaluate the role of the professional business manager and the professional and ethical considerations associated with this role and its contexts
A4	Critically analyse and evaluate organisational and strategic management processes within the context of the prevailing internal and external environment



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A5	Demonstrate a critical, analytic and evaluative application of theory to management practice and within the context of professional business practices
A6	Demonstrate a critical awareness and utilisation of research and applied research in the evolution of business studies and management practices

(B) Cognitive Skills: Students completing the programme will be able to:

B1	Critically reason, synthesise judgments, and analyse complex business issues both systematically and innovatively
B2	Reflect creatively and critically on their learning experience and make informed judgments on this experience
B3	Analyse and critically evaluate primary and secondary information collected from research
B4	Critically utilise, analyse and synthesise problem identification, problem solving and decision making skills, procedures and processes in resolving complex business issues
B5	Evaluate and critically appraise business and organisational policies, practices, and activities and make informed judgments on these
B6	Critically formulate, propose, and implement solutions and conclusions to complex business problems and do this in an effective and efficient manner
B7	Act with reflection, critical insight, and in an independent manner in the planning and managing of their learning with limited guidance and in response to varied contexts, situations and environmental requirements

(C) Key Skills- Practical/Professional Skills: Students completing the programme will be able to:

C1	Demonstrate an ability to conduct research into business studies and management issues, fields and environmental contexts either individually or as part of a team through researching and research design; data and evidence collection, evaluation and synthesis; critical analysis, synthesis of interpretation and formation of judgments, and the reporting of findings.
C2	Demonstrate critical skills of numeracy, literacy, and qualitative and quantitative abilities in researching, collation, analysis, synthesis and evaluation of evidence
C3	Utilise a variety of interpersonal and transferable communication skills including listening to alternative viewpoints and undertaking the evaluation of argument and intellectual positions; engaging in critical discourse, and debate with peers and

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	responding to the views of others; engaging in critical discussion and persuading or influencing others.
C4	Self manage their professional activities and communicate effectively and efficiently while utilising appropriate means and media of communication including new technologies/information technology and within peer groups and other professional groupings
C5	Solve problems, articulate conclusions, make judgments, and form recommendations based on evidence and which are subject to a well developed capacity for critical appraisal and which are based on imaginative, robust judgement, and firm foundations

(D) Transferable Skills: Students completing the programme will be able to:

D1	Structure and communicate ideas both orally and in writing taking appropriate account of the nature of the audience and utilising effective means of communication
D2	Effectively and efficiently manage their time and be able to work to deadlines
D3	Be an autonomous learner and take responsibility for their learning , including being able to act independently in the use and application of resources for learning
D4	Use creative and imaginative thinking in both problem solving and decision making activities
D5	Effectively clarify and prioritise the addressing of individual and group tasks and lead or work within a group towards meeting the requirements of defined deadlines and outcome specifications
D6	Practice and promote their own continuing professional development and learning and on-going personal development Reflection, self- awareness and openness to life-long learning opportunities.

On successful completion of the *Diploma of Higher Education* students will have achieved the following outcomes:-

(A) Knowledge Understanding and Skills: Students completing the programme will be able to:

A1	Demonstrate a critical comprehension and evaluative understanding of the main issues, theories and methodologies that are central to business and business management in organisations;
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A2	Demonstrate a critical awareness, comprehension, and analytic understanding of the main functional areas of business studies, business administration and business management processes within a variety of institutional and organisational contexts.
A3	Evaluate the role of the professional business manager and the professional and ethical considerations associated with this role and its contexts
A4	Critically analyse and evaluate organisational and strategic management processes within the context of the prevailing internal and external environment
A5	Demonstrate a critical, analytic and evaluative application of theory to management practice and within the context of professional business practices
A6	Demonstrate a critical awareness and utilisation of research and applied research in the evolution of business studies and management practices

(B) Cognitive Skills: Students completing the programme will be able to:

B1	Critically reason, synthesise judgments, and analyse complex business issues both systematically and innovatively
B2	Reflect creatively and critically on their learning experience and make informed judgments on this experience
B3	Analyse and critically evaluate primary and secondary information collected from research
B4	Critically utilise, analyse and synthesise problem identification, problem solving and decision making skills, procedures and processes in resolving complex business issues
B5	Evaluate and critically appraise business and organisational policies, practices, and activities and make informed judgments on these
B6	Critically formulate, propose, and implement solutions and conclusions to complex business problems and do this in an effective and efficient manner

(C) Key Skills- Practical/Professional Skills: Students completing the programme will be able to:

C1	Demonstrate an ability to conduct research into business studies and management issues, fields and environmental contexts either individually or as part of a team through researching and research design; data and evidence collection, evaluation and synthesis; critical analysis, synthesis of interpretation and formation of judgments, and the reporting of findings.
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C2	Demonstrate critical skills of numeracy, literacy, and qualitative and quantitative abilities in researching, collation, analysis, synthesis and evaluation of evidence
C3	Utilise a variety of interpersonal and transferable communication skills including listening to alternative viewpoints and undertaking the evaluation of argument and intellectual positions; engaging in critical discourse, and debate with peers and responding to the views of others; engaging in critical discussion and persuading or influencing others.
C4	Self manage their professional activities and communicate effectively and efficiently while utilising appropriate means and media of communication including new technologies/information technology and within peer groups and other professional groupings
C5	Solve problems, articulate conclusions, make judgments, and form recommendations based on evidence and which are subject to a well developed capacity for critical appraisal and which are based on imaginative, robust judgement, and firm foundations

(D) Transferable Skills: Students completing the programme will be able to:

D1	Structure and communicate ideas both orally and in writing taking appropriate account of the nature of the audience and utilising effective means of communication
D2	Effectively and efficiently manage their time and be able to work to deadlines
D3	Be an autonomous learner and take responsibility for their learning , including being able to act independently in the use and application of resources for learning
D4	Use creative and imaginative thinking in both problem solving and decision making activities
D5	Effectively clarify and prioritise the addressing of individual and group tasks and lead or work within a group towards meeting the requirements of defined deadlines and outcome specifications

On successful completion of the *Certificate of Higher Education* students will have achieved the following outcomes:-

(A) Knowledge Understanding and Skills: Students completing the programme will be able to:

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A1	Demonstrate a critical comprehension and evaluative understanding of the main issues, theories and methodologies that are central to business and business management in organisations;
A2	Demonstrate a critical awareness, comprehension, and analytic understanding of the main functional areas of business studies, business administration and business management processes within a variety of institutional and organisational contexts.
A3	Evaluate the role of the professional business manager and the professional and ethical considerations associated with this role and its contexts
A4	Critically analyse and evaluate organisational and strategic management processes within the context of the prevailing internal and external environment
A5	Demonstrate a critical, analytic and evaluative application of theory to management practice and within the context of professional business practices

(B) Cognitive Skills: Students completing the programme will be able to:

B1	Critically reason, synthesise judgments, and analyse complex business issues both systematically and innovatively
B2	Reflect creatively and critically on their learning experience and make informed judgments on this experience
B3	Analyse and critically evaluate primary and secondary information collected from research
B4	Critically utilise, analyse and synthesise problem identification, problem solving and decision making skills, procedures and processes in resolving complex business issues
B5	Evaluate and critically appraise business and organisational policies, practices, and activities and make informed judgments on these

(C) Key Skills- Practical/Professional Skills: Students completing the programme will be able to:

C1	Demonstrate an ability to conduct research into business studies and management issues, fields and environmental contexts either individually or as part of a team through researching and research design; data and evidence collection, evaluation and synthesis; critical analysis, synthesis of interpretation and formation of judgments, and the reporting of findings.
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C2	Demonstrate critical skills of numeracy, literacy, and qualitative and quantitative abilities in researching, collation, analysis, synthesis and evaluation of evidence
C3	Utilise a variety of interpersonal and transferable communication skills including listening to alternative viewpoints and undertaking the evaluation of argument and intellectual positions; engaging in critical discourse, and debate with peers and responding to the views of others; engaging in critical discussion and persuading or influencing others.

(D) Transferable Skills: Students completing the programme will be able to:

D1	Structure and communicate ideas both orally and in writing taking appropriate account of the nature of the audience and utilising effective means of communication
D2	Effectively and efficiently manage their time and be able to work to deadlines
D3	Be an autonomous learner and take responsibility for their learning , including being able to act independently in the use and application of resources for learning
D4	Use creative and imaginative thinking in both problem solving and decision making activities

### Course Design

The design of this course has been guided by the following QAA Benchmarks / Professional Standards / [name of PSRB] Competency Frameworks:

The **Bachelor of Arts (BA) (Hons) Business Studies programme** is benchmarked against the:-

- Business and Management Subject Benchmark Statement (QAA July 2015), the FHEQ Level Descriptors, 2015, and SEEC/NICATS level Descriptors.
- UK Framework for Higher Education Qualifications (FHEQ) Level Descriptors and Level Objectives at Levels 4, 5, and 6.
- UK Quality Code for Higher Education Part B: Assuring and enhancing academic quality; (All Chapters)
- UK Quality Code for Higher Education Part B: B10: Managing HE provision with others
- UK Quality Code for Higher Education Part C: Information about higher education provision
- QAA degree characteristics documentation and Subject Benchmark Statements including:-
  - QAA Subject Benchmark Statement – *Business and Management*. February 2015
  - QAA Subject Benchmark Statement – *Economics*. July 2015
- *Education for sustainable development*: QAA. June 2014.
- *Enterprise and entrepreneurship education*: QAA. September 2012.
- Association of Business Schools:- generic guidelines and descriptors,

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### Course Structure

The Business Foundation comprises 6 modules at level 3. Module Specifications for each of these modules is included within the course handbook, available to students on-line at the beginning of each academic year.

Module		Credits	Module Type <sup>7</sup>
Level 3			
3	Context of Business	20	Mandatory
3	Study Skills for Higher Education	20	Mandatory
3	Introduction to Information Technology	20	Mandatory
3	Business Communication	20	Mandatory
3	Numeracy and Data Analysis	20	Requisite
3	Integrated Professional Skills in the Digital Age	20	Mandatory

The BA in Business Studies comprises modules at levels 4, 5 and 6.

Module Specifications for each of these modules is included within the course handbook, available to students on-line at the beginning of each academic year.

	Module	Credits	Module Type <sup>8</sup>
Level 4			
4	Contemporary Business Environment	Mandatory	20
4	Business Decision Making	Mandatory	20
4	Marketing Management	Mandatory	20
4	Personal and Professional Development	Mandatory	20
4	Organisational Theory and Practice	Mandatory	20
4	Business Law and Ethics	Mandatory	20
Level 5			
5	Human Resource Management	Mandatory	20
5	Accounting for Business	Mandatory	20
5	Digital Business	Mandatory	20
5	International Business	Mandatory	20

<sup>7</sup> Modules are designated as either mandatory (M), requisite (R) or optional (O). For definitions, see the [Framework and Regulations for Undergraduate Awards](#)

<sup>8</sup> Modules are designated as either mandatory (M), requisite (R) or optional (O). For definitions, see the [Framework and Regulations for Undergraduate Awards](#)

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5	Research Methodologies	Mandatory	20
5	Entrepreneurship and Business Development	Mandatory	20
Level 6			
6	Global Strategic Management	Mandatory	20
6	Building A Sustainable Organisation	Mandatory	20
6	Dissertation (Double Unit)*	Mandatory	40
6	Business Project (Double Unit)*	Mandatory	40
6	Case Study Analysis	Mandatory	20
6	Contemporary Management Issues	Mandatory	20

\*Students need to choose one from the two compulsory modules.

### Awards

On successful completion of the course, students will be awarded a BA HONOURS in Business Studies. Students who leave the course early may be eligible for a DipHE in Business Studies on successful completion of 240 credits including all mandatory modules at levels 4 and 5, or a CertHE in Business Studies on successful completion of 120 credits including all mandatory modules at level 4.

### Course Delivery

The course is delivered at LSC London and Manchester. Students studying full-time on the BA in Business Studies are likely to have approximately 15 hours contact hours for per week for a 20 credit module. The contact hours will be a mix of lectures, seminars, tutorials and practical activities. Students will normally be expected to undertake at least 20 hours of independent study in an average week, but should be prepared for this to vary based on assignment deadlines and class exercises.

### Course Assessment

A variety of assessments will be used on the course to enable students to experience and adapt to different assessment styles. The assessment methods used will be appropriate to assess each module's intended learning outcomes. Assessment on the course overall will be approximately 70% coursework (including essays, reports, presentations, group work, reflective learning journals and research projects and 30% examinations.

### Course Team

The academic staff delivering this course are drawn from a team that includes teaching specialists and current practitioners. All staff are qualified in their subjects with their own specialist knowledge to contribute [and are registered with the appropriate professional body (i.e. NMC or HCPC)].

### Course Costs

Students undertaking BA in Business Studies will be charged tuition fees as detailed below.

Student Group	Tuition Fees
Full-time UK/EU	£9,250 per year
Part-time UK/EU	£1,454 per 20 credit module
Full-time International	£10,080/£11,580 per year
Part-time International	£1,680/£1,930 per 20 credit module



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Payment of tuition fees is due at the time of enrolment and is managed in accordance with the Tuition Fee Policy.

**Academic Framework and Regulations**

This course is delivered according to the Framework and Regulations for Undergraduate Awards and other academic policies and procedures of the University and published on the [website](#).