

LONDON SCHOOL OF COMMERCE

The Associate College of

CARDIFF METROPOLITAN UNIVERSITY

Cardiff Metropolitan University

Prifysgol Fetropolitan Caerdydd

— UWC —

MBA *for executives*

LSC
London



Unique benefits of the *MBA for executives* course

“Designed for working **professional** and aspiring entrepreneurs”

“Enhance and enrich your knowledge, skills and understanding of business management and add real **commercial value** to your employer”

- 1** **Modular** mode of study
- 2** **Weekend** and **Evening** Classes
- 3** Industry **leading** faculty
- 4** **Excellent** resources
- 5** **London-based** campus
- 6** Join the LSC Group and be part of a global community of more than **10,000 students** from over **100 countries**



London School of Commerce

Students from many different countries come to the London School of Commerce (LSC) because of its known exceptional quality and affordability. Together these components are the cornerstone of LSC Group of Colleges.

LSC is fully accredited by the Accreditation Service for International Colleges (ASIC) and is a member of Education UK – British Council.

“In association with Cardiff Metropolitan University, the London School of Commerce is one of the **largest MBA providers in Europe**”

At LSC, we understand the varied requirements of students and professionals alike, the programmes we run are structured with this firmly in mind. The *MBA for executives* course has been specifically designed for working professionals who are looking to study on a part-time basis with a view to enhancing their career prospects whilst remaining in full-time employment.

Cardiff Metropolitan University

LSC is very proud to be the Associate College of Cardiff Metropolitan University. Cardiff Metropolitan University courses are career-oriented and aim to provide you with the key ingredients to a first class career.



The MBA for executives course

Total Fees

£3,950

This fee is inclusive of all administration related to your admission as well as any fees payable to the partner university.

Duration 18 months (part time)

Entry Requirements

- Applicants must hold a Bachelors degree with good grades from a recognised university. This should be the equivalent to a UK Bachelors (Hons) degree
- The minimum requirement for international students is an IELTS overall score of 6.5 with 6.0 minimum in the reading and writing components
- The MBA *for executives* course is a post-experience qualification and applicants are expected to have a minimum of two years relevant management experience
- Applicants should be at least 23 years of age
- Applicants who meet the criteria will be invited to attend an interview

The course is aimed at 'high flyers' who aspire to advance their career, to be an entrepreneur, or simply to develop their own international business expertise; this MBA programme can help you achieve these goals.

The MBA *for executives* course is taught in a modular mode whereby students are expected to study on site one weekend every six weeks; from Friday evening and all day Saturday and Sunday.

All modules are essential and relevant to the contemporary commercial world. The modules are designed to build on your knowledge and essentially provide a theoretical framework that will further develop understanding and expose participants to key management disciplines that can be applied to real-life situations.

On site classes take place over a full weekend (including Friday evenings) and are held once every six weeks.

Course Programme

- ▶ Management Skills and Entrepreneurship
- ▶ Marketing Management
- ▶ Financial Analysis and Management
- ▶ Strategic Management
- ▶ Managing Human Capital
- ▶ Postgraduate Major Project

Electives

Marketing Electives

- ▶ Strategic Marketing
- ▶ International Marketing Management

(To be chosen by students enrolled on the MBA course specialising in Marketing)

Finance Electives

- ▶ Corporate Finance
- ▶ Financial Markets and Investment Analysis

(To be chosen by students enrolled on the MBA course specialising in Finance)

International Business Electives

- ▶ International Business
- ▶ International Marketing Management

(To be chosen by students enrolled on the MBA course specialising in International Business)

General Management Electives

Students enrolled on the General MBA course students may choose any 2 of the above electives irrespective of the specialisation.

Postgraduate Major Project

As part of the course, students are required to complete a Major Project and may choose one of the following modes of study and presentation:

- ▶ Integrated Case Study; OR
- ▶ Business Development Proposal; OR
- ▶ Dissertation



Dissertation

The dissertation is an intellectually challenging piece of management research equipping students with the capabilities and competencies required of today's managers.

Assessment

Each module consists of scheduled classes, guided learning and self-directed learning. Assessment is via a combination of group seminars, assignments, presentations and the final dissertation.

Information correct at the time of publication.

Courses listed above could vary from time to time depending on the subject availability. In the event of a particular module not being available, London School of Commerce reserves the right to offer an alternative module.

How to Apply

To maximise your chances of a positive response, students are advised to apply well in advance of the course commencement date. We aim to give a decision within 2 weeks of receiving your application.

Application forms can be downloaded from:

<http://www.lsclondon.co.uk/mba-for-executives>



Why choose this programme?

Global Recognition

Through our association with Cardiff Metropolitan University, courses at LSC are fully accredited and recognised on a global scale.

The programme is developed and designed to meet the needs of both academic knowledge and industry experience.

International Profile

Not only are our courses recognised worldwide, but the LSC Group of Colleges operates on a global scale, with schools in Malaysia, Belgrade, Sri Lanka and Bangladesh.

Student Excellence

The MBA *for executives* course is designed to attract more experienced students from both a commercial and/or corporate background. It is a unique programme that has been created for the most highly motivated and committed students looking to augment and enrich their career development. Currently, we boast a 95% pass rate.

Research Excellence

LSC is proud that its faculty includes distinguished professors, researchers, professionals and authors. Many of our academic staff are published active researchers whose texts are not only used by students at LSC, but by students worldwide.

Exceptional Value for Money

The fees charged on all our courses are extremely competitive. Course fees include all costs associated with your recruitment and admission as well as any fees payable to our partner university.

Increased Earnings

Employers tend to reward higher salaries to MBA graduates. In fact, research has shown that in Europe, Asia and the Middle East an MBA graduate is on a comparatively higher salary than a colleague without this qualification.

On top of this, your employer will recognise you as someone with the necessary skills, aptitude and in-depth knowledge of commercial operations.

So as well as raising your salary you are also broadening the range of opportunities available to you.

Central Location

You will have the opportunity to study and network in London, one of the world's most important business centres. The London School of Commerce has multi-campus facilities, the principal campus is located at London Bridge, close to the centre of the city. The campuses have good transport links and are situated close to mainline rail and Underground stations.

Facilities

All students enrolled with LSC have full access to our well-stocked library which provides up-to-date material and comprises online resources, core texts and further reading literature.



LSC
London

MBA *for executives*

The Associate College of
Cardiff Metropolitan University

London School of Commerce
Chaucer House, White Hart Yard,
London SE1 1NX, United Kingdom
Switchboard: +44 (0) 207 357 0077
Fax: +44 (0) 207 403 1163
email: mbaexec@lsclondon.co.uk

Cardiff Metropolitan University
Prifysgol Fetropolitan Caerdydd
UWIC

www.lsclondon.co.uk/mba-for-executives